



### *Divine Skin Hydrator Gives Women Smooth, Soft Skin Even in Winter*

SPRINGFIELD, Mo. -- Albertini International is proud to announce the launch of **Divine Skin Hydrator**, an in shower body moisturizer.

“When I’m at shows or speaking at seminars people tell me many ‘tales of my dry skin,’” says Valorie Albertini, CEO of Albertini International. “Some people are born with dry skin, some begin to notice their dry skin when they move to a dry climate, and many simply acquire dry skin as they get older.”

**Divine Skin Hydrator** is a unique formulation that locks water in cells, helping to restore skin’s Natural Moisture Factor, providing a solution to the dry skin problem experienced by women worldwide.

#### **Divine Skin Hydrator:**

- Is an in-shower body moisturizer
- Lasts 24 hours
- Is unscented, great for sensitive skin
- **As a bonus, daily use of Divine often results in significant improvement within a week**

Albertini elaborates, “Our customers range from women with the palest and most sensitive skin to women with the darkest delicate skin experience the same dehydration issue. Our skin’s inability to hold in the water is to blame, our NMF isn’t working (natural moisture factor).”

“One of the things women say is that they don’t take the time to put moisturizer on, or the thought of applying it while running out the door in the morning is time consuming. So the application in the shower is part of what makes it work,” says Albertini.

Albertini International is the creation of Valorie Albertini, long-time beauty expert with 25 years of experience testing and developing skin care and hair products for major manufacturers. Albertini has spent the last few years researching and developing unique formulas for her new products.

Valorie Albertini has been involved in many aspects of the beauty business. Recruited by Jheri Redding, as a trainer and Jhirmack’s Manager of Skin Care and Cosmetics. Albertini also worked with Sebastian as Director of New Product Development. Other companies such as Tressa and Murad employed Albertini’s skills and knowledge as a lecturer around the globe. For **Divine Skin Hydrator** additional information, video and ordering links: <http://albertiniinternational.com/>

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