



Albertini International: Skin Care Products For Midlife Women

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My first job after graduating college was at McGraw-Hill Book Company in New York City. I was wide-eyed and ready to conquer the publishing world. What I didn't count on was the number of other recent college graduates who were hired and ready to battle each other to be noticed and promoted. So I dug down deep to win the war, sometimes following the crowd to places I had no right being in on such a paltry starting salary.



Saks Fifth Avenue, Bloomingdale's and Bonwit Teller were some of the stores we frequented on our lunch hour.

The cosmetic counters were our favorite places to roam, and it was there that I'd spend most of my paycheck. I spent a ridiculous amount of money on cleansers, exfoliators, toners and moisturizers that the pages of Cosmo told me I absolutely had to use to avoid wrinkles and cellulite.

What was I thinking?

Over the years I've gotten away from purchasing expensive skin products, and these days I also think it's important to read the ingredients on labels to make sure they're as natural as possible.

So I was thrilled when I received some special swag at this year's [Bloggers at Midlife](#) (BAM) event from Albertini International. I don't usually get excited about swag but this was very different.



Valorie Albertini is the passionate creator behind Albertini International. A skin expert who spent 25 years testing and developing skincare and hair products for major manufacturers, Valorie noticed her own skin changing while going through menopause. She decided she had to find a solution by creating skin care products that would be geared for women in midlife at a price that was affordable. Along with her longtime friend Janice Petit de Mange, Albertini manufactures:

“Skin Care for Women Old Enough to Know and Young Enough to Care!”

My gift bag from BAM contained three lovely sample sizes of their products:

Rough Love Body Scrub

Don't you love the name? I hadn't used a body scrub in years so I couldn't wait to shower up and try theirs. This exfoliating and detoxifying treatment, with its fragrant rosemary and eucalyptus oils, is said to remove impurities and hydrate the skin.

I followed the directions on the label, using it in the shower after cleansing while gently massaging the scrub in a circular motion, then rinsing it off with warm water. I use it 2 to 3 times a week, focusing on my roughest spots (elbows, knees and the bottom of my feet.)

I found Albertini's promise of removing dead skin cells to provide softer and smoother skin to be true. I love the new feel of my skin, and the smell of the scrub reminds me of being in a spa. I highly recommend trying it.



Photo Credit: Albertini International

Warm Love Pumpkin Exfoliating Mask

I haven't used a mask in years but I know it's important for good skin care. The promise of removing old skin cells and stimulating new cell growth was something that, in midlife, is important for all women with our ever-changing skin.

At 56 years old my skin is definitely changing, so the promise of purifying and brightening it was something I wanted to put to the test. I was happy to learn that the pumpkin (that I was initially hesitant about) was combined with papaya and pineapple enzymes.

The directions called for using the mask after cleansing your face and prior to moisturizing. I used it in the shower after drying off my face, massaging it for a few minutes (you can leave it on longer for increased benefits.) I was glad to feel how thin the mask felt on my skin, not thick and heavy like some masks do.

The results? My face feels silky smooth and I love the smell. I am thoroughly sold on Warm Love!



Photo Credit: Albertini International

Divine Skin Hydrator

Created for women over 40, this product is an in-shower body moisturizer to help us restore our skin's natural moisture by rehydrating and smoothing rough, dry skin. (I felt like this product was made specifically for me!) I loved that it was unscented, something that's important to me since many scents give me a headache.

You can use Divine in the shower after cleaning and rinsing (including your hair), but I use it (as they also recommend) after getting out of the shower on my damp skin. I slather it all over my body and it feels smooth and gentle.

I adore this product! My skin feels softer than it's felt in years. It feels like the old days when my skin had a youthful luster to it. It doesn't get any better than that. This is one product I will continue to use.



Photo Credit Albertini International

The ladies of Albertini generously sent me two additional products to try.

Tint Plus Tinted Moisturizer

When I spoke to Janice on the phone she said she looked at my Facebook profile photo and decided to send me the medium shade of their tinted moisturizer. She was absolutely right. I am particular not only about the moisturizers I use but also the color of any tint. (Don't you hate seeing women wearing tints that look orangey?)

Developed for aging skin with the added benefits of being oil free and SPF 20, this moisturizer provides lightweight coverage without seeping into creases or fine lines. I used it on my cheeks, around my nose and on my chin and forehead. It did the trick.

The directions say you can use your regular makeup over this product and they were right. My skin felt s-m-o-o-t-h and my makeup easily glided over the light foundation. I thought I'd need to use a little extra foundation but it wasn't necessary.

I love the look and feel of Tint Plus Tinted Moisturizer. I'd recommend it to all women. It helped me start my day feeling more confident about how my skin looked and felt.



Photo Credit: Albertini International

Pure Love All Natural Facial Cleanser

The newest addition of the Albertini line, I adored this cleanser from the start. I felt good knowing it had an antioxidant blend of olive, argan and jojoba oils to wipe away my makeup and cleanse my skin. I use it in the shower with dry hands and massage it into my face and neck when they're dry. It quickly rinses away under warm water and my face and neck feel clean and soft. Easy, peasy.



Photo Credit: Albertini International

Take a look at the Albertini International website to discover the entire line of products available for the face and body geared to women in midlife. You'll be glad you did!