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Albertini International Launches New Product: Pure Love – Olive Oil Facial Cleanser

Springfield, MO, May 19, 2015 -- Albertini International, a skin care company introduces a revolutionary new olive oil facial cleanser: Pure Love.

Thousands of years ago in the Mediterranean regions of Greece and Italy, ancient presses produced olive oil from native grown olive trees. Among the many uses discovered for this "liquid gold" was cosmetic use, and today's modern cosmetic industry continues to utilize olive oil in many ways.

Albertini International's newest product, Pure Love, offers a facial cleanser which provides the moisturizing and softening benefits of olive oil, along with other natural oils and ingredients which combine to cleanse and condition the skin all in one step. Massaging Pure Love olive oil cleanser into the skin, add warm water and it transforms into a lotion.

Albertini International is the creation of Valorie Albertini, long-time beauty expert with 25 years of experience testing and developing skin care and hair products for major manufacturers. Albertini has spent the last few years researching and developing unique formulas for her new products.

Valorie Albertini has been involved in many aspects of the beauty business. Recruited by Jheri Redding, founder of Redken, Jhirmack, and Nexxus; she served as Jhirmack's Manager of Skin Care and Cosmetics. Albertini also worked with Sebastian as Director of New Product Development. Other companies such as Tressa and Murad employed Albertini's skills and knowledge as a lecturer around the globe.

Pure Love Product Description

- All natural olive oil facial cleanser
- Instantly dissolves make-up and debris
- Light antioxidant blend of olive oil, argon oil and jojobas oil
- Balances skins natural oil production
- Mineral oil free
- Rinses clean with water

For additional information about Pure Love and other Albertini International products, videos and ordering links, visit <http://albertiniinternational.com>

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